



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 268th meeting of the Idaho Lottery Commission took place on Friday July 19, 2024, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser
Commissioner, Joni Stright
Commissioner, Amy Bloem

Lottery Staff Present:

Director, Jeff Anderson
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Director of Lottery Security, Tony Pittz
Management Assistant, Gaby Perez
Senior Financial Technician, Kristen Anderson
Public Information Specialist, David Workman

Others Present:

Ryan Belveal, Diamond Game
Steve Poole, Intralot
Steve Beck, Intralot
Pat Sullivan, Sullivan/Reberger
Jacob Sauer, Division of Financial Management
Francis Lippitt, Legislative Services– via Zoom
Robin Williams, Pollard Banknote – via Zoom
Shanna Bray, Pollard Banknote - via Zoom
Jeremy Pisca, Risch/Pisca

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Stright moved to approve the minutes from the May 16, 2024, Commission meeting. Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

Commissioner Kerrick moved to approve the minutes from the June 28, 2024 Commission meeting. Commissioner Bloem seconded the motion. The vote was unanimous for approval.

3. Administrative Update

Becky Schroeder, Chief Operating Officer, reported the pricing of the four Ford Escape vehicles that previously were approved to be purchased in the May Meeting will be \$25,249.72 each.

4. Current Sales Report

Larry Polowski, Deputy Director of Sales for Chief Financial Officer Ben Klotthor who was not in attendance, reviewed the current sales report as well as the quarterly financial statement and those reports are entered into the minutes as an attachment.

5. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on two new Lottery Service Representatives. One is Coliese Hart, route 456, which services the Burley/Rupert area as well as retailers from regions 4, 5 & 6. The second is Hollie Brown, who will service region 6, route 602, which services the Idaho Falls, Salmon, Montana border retailers.

6. Marketing Division Update

Research Request for Proposal – Recommendation for Award*

Deputy Director of Marketing, Sherie Moody-St. Clair, requested approval to award the Research RFP to IPSOS.

Commissioner Smyser approved the motion, Commissioner Kerrick seconded the motion. The vote was unanimously approved.

Web Consultant Request for Proposal – Recommendation for Award*

Deputy Director of Marketing, Sherie Moody-St. Clair requested approval to award the Web Consultant RFP to Tan Dev.

Commissioner Stright approved the motion, Commissioner Bloem seconded the motion. The vote was unanimously approved.

Marketing Plan

Deputy Director of Marketing, Sherie Moody-St. Clair, presented the Fiscal Year 2024 Idaho Lottery Marketing Plan Executive Summary.

7. Security Division Update

Director of Lottery Security, Tony Pittz, informed the Commission that our new Random Number Generator (RNG), which is used for second chance draws and the Million-dollar Raffle, is currently being tested. While the new one is being tested, the old one is still active.

8. Director Update

Final Words

Director Anderson thanked the Commission and the Management Team for many successful years as Lottery Director which he couldn't have done without the support of either. Director Anderson reminisced about the many years he served as our director. He is proud of the Idaho Lottery and the great work that we have done for the state. He could not be more grateful for the Do-Good programs that impact our educators on a daily basis and being able to bring supplies and books to our schools. Director Anderson cherished the great journey he had with team lottery for 17 years.

9. Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be on Thursday, September 26, 2024, at 10:00 AM.

Commissioner Kerrick moved to approve the date and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

10. Adjournment

Commissioner Stright moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

Jeffrey R. Anderson, Executive Director
Lottery Commission Secretary

Date