

MEETING OF THE IDAHO STATE LOTTERY COMMISSION Friday, July 19, 2024 10:00 AM (MT) 1199 Shoreline Lane, Boise, Idaho and via Zoom

- AGENDA -

- 1. <u>Meeting Called to Order</u> Chairman, Craig Corbett
- 2. Approval of Minutes*
 - May 16, 2024
 - June 28, 2024
- 3. Director Update Director, Jeff Anderson
 - Final Words
- 4. <u>Administrative Update</u> Chief Operating Officer, Becky Schroeder
 - Pricing for Escapes
- 5. <u>Current Sales Report</u> Chief Financial Officer, Ben Klotthor
- 6. <u>Sales Division Update</u> Deputy Director, Larry Polowski
- 7. Marketing Division Update Deputy Director, Sherie Moody-St. Clair
 - Research Request for Proposal Recommendation for Award*
 - Web Consultant Request for Proposal Recommendation for Award*
 - Marketing Plan
- 8. <u>Security Division Update</u> Director of Lottery Security, Tony Pittz
- 9. Set Future Commission Meeting Date*
- 10. Adjourn*